



SVA STAFF



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About

Our Vision

To end domestic violence in Scott and Carver counties.

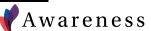
Our Mission and Goals

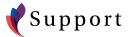
The SVA mission is to assist victims of domestic violence and our goals are to:

- Empower individuals to reclaim control over their lives and stop abuse,
- Protect victims and their children from domestic violence and related issues,
- Promote reporting of domestic violence and assist all affected family members, and
- Educate individuals in our community to recognize and prevent violence at home.

Our Guiding Values

Advocacy





Strategic Priorities

1. Improve awareness of, and access to, SVA services.

Relocate office to an area with access to public transportation, government centers and partner nonprofits.

Create an organizational marketing plan, which includes social media, local publications and newsletters.

2. Enhance programs to meet current community needs.

Create targeted outreach and culturally responsive programming to better reach underserved populations.

Collaborate with other community-based organizations to implement services needed to meet gaps in programming.

3. Diversify funding and strengthen financial sustainability.

Implement a comprehensive development plan that includes a mix of government funding, private grants, donations and fundraising events.

Create a major gift and planned giving program.

Complete the Charities Review Council Accountability Standards.



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svamn.org